



TELUS Ranked Second Year Running as Canada's Most Respected Mobile Service Provider by Canadian Public

TORONTO, ON, April 21, 2022 – For a second consecutive year, TELUS has been chosen by the Canadian public as **Canada's Most Respected Mobile Service Provider**.

In February 2022, TELUS was rated against 13 other national peers by way of a public opinion poll regarding levels of respect for national mobile service providers. The survey of 3,694 Canadians was undertaken by [Maru Public Opinion Canada](#) with the results posted to the to the Canada's Most Respected site @ [2022 Mobile Service Provider Results](#).

“Our team is incredibly honoured to once again receive this top recognition from Canada's Most Respected for the second consecutive year. At TELUS, we are extremely passionate about putting our customers and communities first to earn their trust and loyalty and we're proud to have the continued respect of our new and existing customers,” said Jim Senko, Executive Vice-president and President of Mobility Solutions, TELUS.

KOODO Mobile rose to second position, with FIDO Mobile and Videotron Mobile rounding out the top 4 spots. This accomplishment is acknowledged with a *Distinguished Recognition* designations for each of the three runners up. KOODO Mobile (which was assessed on its own) is also a division/brand of TELUS, earning TELUS the top two spots in this national survey.

Candidate organizations are chosen from publicly available industry information, with the ranked results, data tables, and methodology, available on the [Award website](#).

Established in November 2020, the DART Insight and Communications (DART I&C) “Most Respected Corporation Program” recognizes and promotes Canadian business entities that excel in delivering respectful behaviours and practices to Canadian consumers.

“These Awards are based on independent national public research, not by nominations, write-in efforts or a committee process. We believe corporate respect is now the most valued currency that any company can own” said Jeff Munn, Executive Director of the Canada's Most Respected award program.

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