



CANADA'S MOST RESPECTED OCCUPATIONS 2022

TORONTO, ON, May 18, 2022 – The [Canadas Most Respected Award Program](#) released its second annual Most Respected Occupations list today based on a national public opinion survey undertaken by [Maru Public Opinion](#) and finds that of twenty-nine occupations measured, Canadians rank Paramedics as their most respected occupation, with the top ten rounded out by Firefighters, Nurses, Farmers, Medical Doctors, Pharmacists, Members of Canada's Armed Forces, Scientists, Airline Pilots, and Grocery Store Clerks.

Those in the bottom five (the least respected occupations) were Union Leaders, followed by Elected Members of Parliament, Advertising Practitioners, Car Salespeople, and Owners of Social Media Platforms ranked dead last.

“There’s little doubt that with the pandemic still fresh in the minds of the Canadian public, those who have been on the front line have generated well deserved accolades” said Jeff Munn, Executive Director of the Canadas Most Respected Award Program.

“In that light, it shouldn’t be a surprise that farmers and grocery clerks who kept food on our plates and stores stocked, along with members of Canada’s armed forces who assisted in our long-term care homes and airline pilots who helped deliver vital vaccines to needed destinations are part of that most respected hierarchy.” he said.

Occupations may be added or deleted from year to year but 2022 had only one change from the twenty-eight measured in 2021: the paramedic occupation was measured for the first time and made its debut at the top spot. There was nominal movement among the ranks with only six occupations affected over last years tally—with just three moving up and three moving down a rank while all others held steady. A complete ranking along with a full methodology can be found at [Maru Public Opinion Canada](#)

“The new currency for professional and corporate public equity is respect.” Munn said. “In a world where trust has been battered and derided, studies now show that respect is the central antecedent for consumer-citizen reputation and satisfaction outcomes.”

The DART Insight and Communications (DART I&C) “Most Respected Awards Program” was launched November 9, 2020, to elevate the discussion of corporate respect/behaviour across all business sectors. Over the past two years it has surveyed the Canadian public to rank Canada’s Most Respected Corporations by sector with results posted at www.canadasmotrespected.com.

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For further information: Jeff Munn, T: 416-572-7583, jeffm@canadasmotrespected.com