



TOYOTA/LEXUS chosen again as Canada's Most Respected Automobile Manufacturer

TORONTO, ON, June 30, 2022 – For a second consecutive year, TOYOTA/LEXUS has been chosen by the Canadian public as **Canada's Most Respected Automobile Manufacturer**.

In May 2022, TOYOTA/LEXUS was rated against 12 other national peers by way of a public opinion poll regarding levels of respect for national automobile manufacturers. The survey of 3,426 Canadians was undertaken by [Maru Public Opinion Canada](#) with the following results:

<i>Entity</i>	<i>2022 Respect Score</i>	<i>2020-21 Rank</i>
Toyota/Lexus	66.3	1
Honda/Acura	65.0	2
Subaru	59.9	3
Mazda	58.8	5
Hyundai/Kia	57.4	7
BMW	56.6	4
Ford	56.2	6
Renault/Nissan/Mitsubishi	55.6	12
General Motors	55.0	9
Daimler/Mercedes/Jaguar	54.6	8
Volkswagen	54.5	11
Tesla	51.8	10
Chrysler	50.5	13

Respect Score Average →

HONDA/ACURA and SUBARU maintained their second and third place rankings from 2021, MAZDA advanced one position. Candidate organizations are chosen from publicly available industry information, with the ranked results, data tables, and methodology, available on the [Award website](#).

“These Awards are based on independent national public research, not by nominations, write-in efforts or a committee process. The results stem from consistent, positive behaviours of all front-line and backend teams supporting Canadians every day, in every town” said Jeff Munn, Executive Director of the Canada’s Most Respected award program.

Established in November 2020, the DART Insight and Communications (DART I&C) “Most Respected Corporation Program” recognizes and promotes Canadian business entities that excel in delivering respectful behaviours and practices to Canadian consumers.

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