



Samsung, Sony, and LG rank as Most Respected Technology Products Providers for 2022

TORONTO, ON, September 1, 2022 – For a second consecutive year, Canadians have chosen **Samsung** and **Sony** as the Most Respected Canadian companies that provide technologically-based consumer products related to computers, mobile devices, home AV, electronics and/or appliances. The annual national survey undertaken by Maru Public Opinion which this year surveyed of 4,546 adults, also found **LG Electronics** moving into third spot by displacing **Microsoft** from last year’s results and falling now to fourth ranked, with **HP** garnering a fifth place showing in a field of thirteen Canadian companies that were measured.

Entity	2022 Respect Score	2021 Rank
Samsung	72.8	1
Sony	71.7	2
LG	69.3	4 ▲
Microsoft	68.4	3 ▼
HP	67.6	6 ▲
Panasonic	67.5	5 ▼
IBM	65.7	7
Dell	64.9	9 ▲
Toshiba	64.5	8 ▼
Apple	63.4	11 ▲
Acer	62.8	10 ▼
Lenovo	61.9	12
Huawei	31.1	13

Respect Score Average ←

* Any other representation of this chart, ranking, or results, must have the written permission of DART I & C.

“We congratulate all companies on this public recognition” said Jeff Munn, Executive Director of Canada’s Most Respected Award Program. “This is a difficult consumer category to operate in. Earning this respect ranking means being responsive, transparent, and supportive to consumer-citizens in all areas of one’s business”.

Munn continued, “These Awards are based on independent national public research, not by nominations, write-in efforts or a committee process. We believe corporate respect is now the most valued currency that any company can own.”

Candidate organizations are chosen from publicly available industry information, with the ranked results, data tables, and methodology, available on the [Award website | Technology Products](#).