



Interac, Google, and YouTube rank as Canada's Most Respected Technology Service Providers for 2022

TORONTO, December 1, 2022 –Canadians have chosen **Interac**, **Google**, and **YouTube** as Canada's Most Respected Technology Service Providers. This is the second consecutive year for Interact and Google to top the list, with YouTube vaulting from fifth place last year to third place in 2022.

Entity	2022 Respect Score	2021 Rank*
Interac	70.8	1
Google	68.3	2
YouTube	63.2	5 ▲
Amazon	61.9	6 ▲
Netflix	61.1	3 ▼
PayPal	60.5	4 ▼
Apple	57.1	8 ▲
Disney+	55.6	7 ▼
Spotify	53.3	9
eBay	49.1	10
Shopify	44.6	11
Bing	41.4	12

*Respect Score Average
57.2*

* The 2022 survey dropped iHeartRadio that was ranked 10th in 2021. When readjusted proportionately for this year's comparison, the three companies that followed in both years did not change in any ranked order.

Interac, Google, and YouTube eligible to use the following display to celebrate and promote this achievement*:



“Corporate respect is a hard-earned public measure that goes well beyond trust, good products, and responsible corporate citizenship” said Jeff Munn, Executive Director of the CMR Award Program. “Each one of these top ranked companies have managed to deliver the best attributes and behaviours the public deems important within this sector. We congratulate them for their stellar performance this year.” he said.

These are findings gleaned from a Maru Public Opinion survey conducted by its sample and data management experts at Maru Blue among 4,550 randomly selected Canadian adults who are members of its Maru Voice Canada online panel during October, 2022. The results have been weighted by education, age, gender, region (and language in Quebec) to match the population according to Census data which ensures the sample is representative. Because the results are based on a points awarded CMR Methodology , there is no margin of error applied. The detailed tables and other related information are available on the Canada's Most Respected (CMR) Award Program site.

The Canadian Technology Services companies selected for this survey was based on publicly available industry information. The category was defined using the following criteria: the entities must engage in research, design, development, and production of consumer technology products/services, specifically relating to Web Search and Services, E-commerce, Streaming audio and/or Streaming entertainment, are recognized as a global industry leader, and have Canadian managed/controlled operations.

– 30 –

*Permission must be obtained from the CMR Award Program Executive Director to do so. Award use lasts for one year from the date of announcement.

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